

Cookie Policy

This website uses its own and third-party cookies to ensure you have a better browsing experience, to allow you to share content on social networks and so that we can obtain user statistics.

You can prevent the download of cookies through your browser settings, preventing cookies from being stored on your device.

As the owner of this website, I inform you that we do not use any personal information from cookies, we only make general statistics of visits that do not involve any personal information.

It is very important that you read this cookie policy and understand that, if you continue browsing, we will consider that you accept its use.

According to the terms included in article 22.2 of Law 34/2002 on Information Society Services and Electronic Commerce, if you continue browsing, you will be giving your consent for the use of the aforementioned mechanisms.

Responsible Entity

The entity responsible for the collection, processing and use of your personal data, in the sense established by the Personal Data Protection Act, is the website www.elautenticocabodegata.com, property of El Auténtico Cabo de Gata SL – C/Faro 2, San José, 04118, Almería, Spain. Commercial register of Almería. Volume 2015, Folio 107, Page AL-51481.

What are cookies?

Cookies are a set of data that a server deposits in the user's browser to collect standard Internet registration information and information on the behavior of visitors to a website. In other words, they are small text files that are stored on the computer's hard drive and serve to identify the user when they connect to the website again. Their purpose is to record the user's visit and save certain information. Their use is common and frequent on the web as it allows pages to function more efficiently and achieve greater personalization and analysis of user behavior.

What types of cookies exist?

The cookies used on our website are session and third-party cookies, and allow us to store and access information regarding the language, the type of browser used, and other general characteristics predefined by the user, as well as to monitor and analyse the activity carried out, in order to introduce improvements and provide our services in a more efficient and personalised manner.

Cookies, depending on their permanence, can be divided into session or permanent cookies. Those that expire when the user closes the browser. Those that expire depending on when the purpose for which they serve is fulfilled (for example, so that the user remains identified in the services of El Auténtico Cabo de Gata SL) or when they are manually deleted.

Name	Guy	Expiration	Purpose	Class
__utma	From Third Parties (Google Analytics)	2 years	Used to distinguish users and sessions.	Not Exempt
__utmb	From Third Parties (Google Analytics)	30 minutes	Used to determine new sessions or visits	Not Exempt
__utmc	From Third Parties (Google Analytics)	At the end of the session	Configured for use with Urchin	Not Exempt
__utmz	From Third Parties (Google Analytics)	6 months	Stores the origin or campaign that explains how the user reached the website	Not Exempt

Additionally, depending on their purpose, cookies can be classified as follows:

Performance Cookies

This type of Cookie remembers your preferences for the tools found in the services, so you do not have to reconfigure the service each time you visit. As an example, this type includes:

Volume settings for video or sound players. Video streaming speeds that are compatible

with your browser. Items saved in the “shopping cart” in e-commerce services such as stores.

Geo-location cookies

These cookies are used to find out which country you are in when you request a service. This cookie is completely anonymous, and is only used to help target content to your location.

Registration cookies

Registration cookies are generated once the user has registered or subsequently opened their session, and are used to identify them in the services for the following purposes:

Keep the user identified so that, if he/she closes a service, the browser or the computer and at another time or day he/she enters said service again, he/she will continue to be identified, thus facilitating his/her navigation without having to identify himself/herself again. This functionality can be suppressed if the user clicks on the [log out] function, so that this cookie is deleted and the next time he/she enters the service the user will have to log in to be identified.

Check whether the user is authorized to access certain services, for example, to participate in a contest.

Additionally, some services may use connectors with social networks such as Facebook or Twitter. When the user registers with a service using social network credentials, he or she authorizes the social network to store a persistent Cookie that remembers his or her identity and grants him or her access to the services until it expires. The user can delete this Cookie and revoke access to the services through social networks by updating his or her preferences on the social network he or she specifies.

Analytics cookies

Each time a user visits a service, a tool from an external provider generates an analytical cookie on the user's computer. This cookie, which is only generated during the visit, will be used in future visits to the services of El Auténtico Cabo de Gata SL to anonymously identify the visitor. The main objectives pursued are:

Allow anonymous identification of browsing users through the cookie (identifies browsers and devices, not people) and therefore the approximate counting of the number of visitors and their trend over time.

Anonymously identify the most visited content and therefore the most attractive for users. Know if the user who is accessing is new or repeating visit.

Important: Unless the user decides to register for a service provided by El Auténtico Cabo de Gata SL, the cookie will never be associated with any personal data that could identify the user. These cookies will only be used for statistical purposes that help to optimize the user experience on the site.

Advertising cookies

These types of cookies allow for more information on the advertisements shown to each anonymous user on the services of El Auténtico Cabo de Gata SL. Among other things, the duration or frequency of display of advertising positions, the interaction with them, or the browsing patterns and/or user behaviour are stored, as they help to create an advertising interest profile. In this way, they allow advertising to be offered that is in line with the user's interests.

Third-party advertising cookies

In addition to the advertising managed by the El Auténtico Cabo de Gata SL websites in its services, the El Auténtico Cabo de Gata SL websites offer their advertisers the option of serving advertisements through third parties ("Ad-Servers"). In this way, these third parties can store cookies sent from the El Auténtico Cabo de Gata SL services from users' browsers, as well as access the data stored therein.

The companies that generate these cookies have their own privacy policies. Currently, the websites of El Auténtico Cabo de Gata SL use the Doubleclick platform (Google) to manage these services. For more information, go to

<http://www.google.es/policies/privacy/ads/#toc-doubleclick> and <http://www.google.es/policies/privacy/ads/> .

How can I disable cookies in my browser?

Different browsers can be configured to notify the user when cookies are received and, if desired, prevent their installation on the computer. Likewise, the user can check in their browser which cookies are installed and what their expiry date is, and can delete them.

For more information, please consult your browser's instructions and manuals:

For more information on managing cookies in Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

For more information about managing cookies in Internet Explorer: <http://windows.microsoft.com/es-es/windows-vista/cookies-frequently-asked-questions>

For more information about managing cookies in Mozilla Firefox: <http://support.mozilla.org/>

[en-US/kb/enable-and-disable-cookies-website-preferences](#)

For more information about managing cookies in Safari: <http://www.apple.com/privacy/use-of-cookies/>

For more information about managing cookies in Opera: <http://help.opera.com/Windows/11.50/es-ES/cookies.html>

If you wish to stop being tracked by Google Analytics visit: <http://tools.google.com/dlpage/gaoptout>

To learn more about cookies

You can find out more about online behavioural advertising and online privacy at the following link: <http://www.youronlinechoices.com/es/>

Google Analytics data protection: <http://www.google.com/analytics/learn/privacy.html>

How Google Analytics uses cookies: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=en#analyticsjs>

Updates and changes to the privacy/cookie policy

The websites of El Auténtico Cabo de Gata SL may modify this Cookies Policy based on legislative or regulatory requirements, or in order to adapt said policy to the instructions issued by the Spanish Data Protection Agency, therefore users are advised to visit it periodically.

When significant changes are made to this Cookie Policy, these will be communicated to users either through the website or via email to registered users.